## **CLAIMS**

## We claim:

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- 1. A device for implementing and maintaining an erection of the penis comprising: at least one energy source wherein the energy source is selected from the group consisting of: a magnet; bipolar magnet; bimetallic plate; bioceramic bead and a battery; and wherein the device is placed in proximity to the skin of a subject in need of enhanced sexual function.
- 2. The device according to claim 1, wherein the at least one energy source is at least one discrete region of the device.
- 3. The device according to claim 1, wherein the at least one discrete region of the device
  has a width/diameter of at least about 0.1 centimeter to about 1.0 centimeter and a height of at
  least about 0.1 centimeter to about 1.0 centimeter
  - 4. The device according to claim 1, wherein the at least one discrete region of the device has a width/diameter of at least about 0.1 centimeter to about 0.5 centimeter and a height of at least about 0.1 centimeter to about 0.5 centimeter.
- 15 5. The device according to claim 1, wherein the at least one discrete region of the device has a width/a diameter of at least about 0.1 centimeter and a height of at least about 0.1 centimeter.
  - 6. The device according to claim 1, wherein the at least one discrete region of the device has a width/a diameter of about 0.5 centimeter diameter and about 0.3 centimeter height.
- 7. The device according to claim 1, wherein the at least one energy source is a magnet with a magnetic flux density of at least about 500-15,000 gauss.
  - 8. The device according to claim 1, wherein the at least one energy source is a magnet with a magnetic flux density of at least about 5,000-15,000 gauss.
  - 9. The device according to claim 1, wherein the at least one energy source is a magnet with a magnetic flux density of at least about 5,000-9,000 gauss.
  - 10. The device according to claim 1, wherein the at least one energy source is a magnet with a magnetic flux density of at least about 9,000 gauss.
  - 11. The device according to claim 1, wherein the at least one energy source is a magnet containing germanium.
- The device of claim 1, wherein the device is shaped as a cuff having inside and outside surface and inner and outer ends to receive a flaccid penis.
  - 13. The device of claim 12, wherein the cuff has a gap to allow expansion of the cuff.
  - 14. The device of claim 13, wherein the cuff further comprises an adjustable, self-closing clip.
- The device of claim 12, wherein the cuff has a length extending toward the penile glans a distance of at least about 1 millimeter to about 50 millimeters.

- 16. The device of claim 12, wherein the cuff has a length extending toward the penile glans a distance of at least about 1 millimeter to about 25 millimeters.
- 17. The device of claim 12, wherein the cuff has a has a length extending toward the penile glans a distance of at least about 1 millimeter to about 10 millimeters.
- 5 18. The device according to claim 1, further comprising at least one temperature-sensing element.
  - 19. The device according to claim 18, wherein the temperature-sensing element is a crystal.
  - 20. A method of treating a subject in need of enhanced sexual function, the method comprising exposing the at least one region of the penis of a subject to the device of claim 1 for up to 5 hours prior to sexual activity.
  - 21. The method according to claim 20, wherein the at least one region is an M-point.

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22. The method according to claim 21, wherein the M-point is contacted with the south pole of at least one magnet.